



A Rave in Support of Arts at the Armory

# GLOWBALL

Friday, April 10, 2026 7pm | 8pm

DJ WhySham and Visuals by Jay Medina  
The House of Nadra, Afro-futurist fashion  
Sean Bjerke & RHOUSE Dancers  
Circus 617

**SPONSORSHIP  
OPPORTUNITIES**

# GLOWBALL

## A RAVE in Support of The Center for Arts at the Armory

Greetings!

On Friday, April 10, 2026, GLOWBALL will transform the Armory Performance Hall into an immersive Glow-in-the-Dark Rave created by DJ WhySham with hypnotic visuals, ambient lighting, and pop-up performances, all in support of The Center for Arts at the Armory.

We will be honoring the following awardees at GLOWBALL this year: Wendy Jehlen, Outstanding Artist; Willie Burnley Jr., Community Arts Advocate; Ellen Waylonis, Lifetime Achievement. Our honorees will be regaled and recognized at the event in creative ways. GLOWBALL tickets include international bites, and glow in the dark accessories for guests to don. This will be Somerville's most illuminating party of 2026.

GLOWBALL is an “anti-gala”--there will be no speeches, presentations or auction. We are calling on our community to celebrate with us, and to support The Center of Arts at the Armory in the process. We invite local businesses and institutions to play an important role by sponsoring the event. In recognition of your generous support, we welcome you to celebrate with us and will spread the word about your business or organization to our audience, as detailed below.

Event sponsorship will provide your business with access to our diverse community spanning Somerville, Greater Boston, and beyond, including visibility

on our event and organizational websites, and via our mailing list of 10,000+ subscribers, 9,500+ followers on Facebook and 8,000+ followers on Instagram. Sponsorships can be purchased by sending the completed form in the packet with an enclosed check or by contacting Stephanie at [director@arsatthearmory.org](mailto:director@arsatthearmory.org) to make payment arrangements.

Over the past eighteen years, the Center for Arts at the Armory has served Somerville and beyond as an accessible and inclusive venue for arts, cultural and community events, exhibitions, markets, classes and more, hosting over 750 events per year. The mission of Arts at the Armory is to provide an inclusive and accessible venue that creates opportunities for artists and cultural workers, brings diverse audiences together, fosters community building, and promotes the creative economy. In addition to the many third-party events that CAA hosts, we have five signature programs: The Spotlight Series, The Performance Opportunity Program (POP), The Somerville Winter Farmers Market, the Feet Keep the Beat Festival, and ROOTED Armory Cafe Visual Arts Exhibitions.

We appreciate your consideration of this unique opportunity to sponsor GLOWBALL and, in doing so, to strengthen Somerville's premiere cultural venue. We look forward to partnering with you and appreciate your support.

Sincerely,

Stephanie Scherpf, CAA Co-Director/CEO and Jess White, CAA Co-Director/COO;  
Ivan Abarca, Neil Berman, Ruth Faris, Hathalee Higgs, Amanda Klein, Bart Reidy,  
CAA Board of Directors



**Photos of GLOWBALL from past years**

# SPONSORSHIP OPPORTUNITIES

## DEEP HOUSE Sponsor

\$10,000

Recognition as a DEEP HOUSE Sponsor on GLOWBALL event platform and across all marketing materials promoting the event, including but not limited to:

- Category exclusivity
- Prominent logo placement on event platform
- Option to submit a short, pre-recorded video to be played during our event
- Name / logo recognition at event on signage and projected slide
- A minimum of two mentions in social media posts promoting the event
- Prominent placement on Arts at the Armory's website with hyperlink to business website
- 6 complimentary VIP tickets\* (\$600 value) and 6 complimentary General Admission tickets\*\* (\$240 value)

*\*VIP tickets include access to VIP Hour, including a coupon to be used for a complimentary drink, and access to the main event*

*\*\*General Admission tickets include international bites plus access to main event*

# SPONSORSHIP OPPORTUNITIES

## DRUM & BASS Sponsor

\$5,000

Recognition as a DRUM & BASS on GLOWBALL event platform website and across all marketing materials promoting the event, including but not limited to:

- Logo placement on event platform
- A minimum of two mentions in social media posts promoting the event
- Name / logo recognition at event on signage and projected slide
- Placement on Arts at the Armory's website with hyperlink to business website
- 4 complimentary VIP tickets\* (\$400 value) and 4 complimentary General Admission tickets\*\* (\$160 value)

*\*VIP tickets include access to VIP Hour, including a coupon to be used for a complimentary drink, and access to the main event*

*\*\*General Admission tickets include international bites plus access to main event*

# SPONSORSHIP OPPORTUNITIES

## TRIP HOP Sponsor

\$2,500

Recognition as a TRIP HOP Sponsor on GLOWBALL event platform website and across all marketing materials promoting the event, including but not limited to:

- Logo placement on event platform
- Name / logo recognition at event on signage and projected slide
- A minimum of two mentions in social media posts promoting the event
- Placement on Arts at the Armory's website with hyperlink to business website
- 4 complimentary VIP tickets\*\* (\$400 value)

*\*\*VIP ticket includes access to VIP Hour, including a coupon to be used for a complimentary drink, plus access to the main event*

# SPONSORSHIP OPPORTUNITIES

## TRANCE Sponsor

\$1,000

Recognition as a TRANCE Sponsor on GLOWBALL event platform website and across all marketing materials promoting the event, including but not limited to:

- Logo placement on event platform
- Name / logo recognition at event on signage and projected slide
- A minimum of one mention in social media posts promoting the event
- Placement on Arts at the Armory's website with hyperlink to business website
- 2 complimentary VIP tickets\* and 2 complimentary General Admission tickets\*\* (\$280 value)

*\*VIP tickets include access to VIP Hour, including a coupon to be used for a complimentary drink, and access to the main event*

*\*\*General Admission tickets include international bites plus access to main event*

# SPONSORSHIP OPPORTUNITIES

## LO-FI Sponsor

\$500

Recognition as a LO-FI Sponsor on GLOWBALL event website and across all digital marketing materials promoting the event distributed to Arts at the Armory's audience, including but not limited to the following:

- Logo placement on our event website
- Name / logo recognition at event on signage and projected slide
- A minimum of one mention in social media posts promoting the event including Facebook and Instagram
- Featured on Arts at the Armory's website with hyperlink to business website
- 2 complimentary VIP tickets\* (\$200 value)

*\*VIP ticket includes access to VIP Hour, including a coupon to be used for a complimentary drink, plus access to the main event*

# ABOUT US



The mission of Arts at the Armory is to provide an accessible and inclusive venue that provides opportunities for artists and cultural workers, brings diverse audiences together, fosters community building, and promotes the creative economy.

[artsatthearmory.org](https://artsatthearmory.org)  
[@artsatthearmory](https://www.instagram.com/artsatthearmory)