

## Performance Opportunity Program (POP) FAQs

- Events must be open to the public (ticketed or otherwise).
- Applicants will be reviewed by the leadership team at Arts at the Armory based on the following criteria: a) artistic merit b) cultural relevance of proposed event c) the need for financial assistance d) how values of inclusivity, community and creativity will be incorporated.
- Groups cannot apply for an event date greater than 6 months in advance. Though your preferred month for your event will be taken into account, other months may be offered if there is an availability issue.
- Approved events will be offered off-peak (Monday through Wednesday) availability only. Some Sundays might be possible.
- For ticketed events, a \$1.50 charge per visitor will be given to Arts at the Armory.
- Ticketing should be handled by the event organizer.
- Depending on the nature of your event, Arts at the Armory will feature a cash bar staffed by Arts at the Armory, the profit of which will go to Arts at the Armory.
- Arts at Armory will assist in promoting the event to our mailing list, and place the event on our events calendar, social media outlets, and in our enewsletter. Event organizers are required to play a lead role in marketing efforts.
- Events must meet all Armory policy standards, including our 10:30 event end-time, 110 decibel noise limitation, and our health and safety standards.
- Arts at the Armory strongly recommends the use of masks and does not require proof of COVID vaccination. However, the event organizer can also implement their own COVID protocol. Arts at the Armory COVID protocol is subject to change.